

NAME:

DATE:

## WHAT IS GOOD WORK? AN INTRODUCTION TO THE CONCEPT

For each of the following careers, select all elements you think represent good work.

### A GOOD JOURNALIST IS SOMEONE WHO...

- ASKS THOUGHTFUL QUESTIONS,  
EXPRESSES OPINIONS CLEARLY
- IS AN ANCHOR ON A MAJOR  
TELEVISION NETWORK
- BECOMES MANAGING EDITOR OF A  
WELL-ESTABLISHED AND RESPECTED  
NEWSPAPER
- WRITES A FRONT PAGE STORY FOR  
*THE NEW YORK TIMES*
- WINS A PULITZER PRIZE
- INTERVIEWS GRIEVING PARENTS OF A  
MISSING CHILD TO CONFIRM DETAILS  
OF A STORY
- SUBMITS A STORY TO AN EDITOR ON A  
DEADLINE, BUT DOESN'T CHECK FACTORS  
OR DETAILS DUE TO A TIME CRUNCH
- DISGUISES HER IDENTITY AS A  
JOURNALIST IN ORDER TO COLLECT  
EVIDENCE FOR A STORY
- REPORTS ABOUT THE PRIVATE LIFE OF A  
PUBLIC FIGURE EVEN THOUGH IT MAY  
AFFECT THE PUBLIC FIGURE'S CHANCE OF  
RECEIVING A FAIR TRIAL

### A GOOD ACTOR IS SOMEONE WHO...

- IS FAMOUS AND WELL-KNOWN
- PLAYS A LEADING ROLE IN A BIG HIT  
MOVIE
- WORKS AS WAITSTAFF IN ADDITION TO  
AUDITIONING FOR SHOWS ON  
BROADWAY
- GETS A ROLE IN A PROMISING NEW  
MOVIE WITHOUT HAVING ANY FORMAL  
TRAINING
- DOESN'T HAVE A PAID ACTING JOB,  
ONLY ACTS IN SHOWS SPONSORED  
BY LOCAL COMMUNITY THEATERS
- WINS A TONY, AN EMMY, OR AN  
OSCAR
- DECIDES TO STUDY THE TECHNIQUE  
OF ACTING RATHER THAN AUDITION  
FOR ROLES
- MAKES MONEY BY DOING  
COMMERCIALS OR OTHER ADS
- MAKES MONEY BY DOING  
COMMERCIALS OR OTHER ADS FOR  
CIGARETTES

NAME:

DATE:

## WHAT IS GOOD WORK? AN INTRODUCTION TO THE CONCEPT

### A GOOD BUSINESS PERSON IS SOMEONE WHO...

MAKES A LOT OF MONEY

EMPLOYS A LOT OF PEOPLE

OFFERS EXCELLENT HEALTH CARE TO ALL EMPLOYEES

MANAGES AN INTERNATIONALLY RECOGNIZED FORTUNE 500 COMPANY

CHANGES SOME DISAPPOINTING NUMBERS ON A COMPANY'S FINANCIAL REPORTS IN ORDER TO GAIN MORE INVESTORS TO KEEP THE BUSINESS AFLOAT

HAS STRONG NEGOTIATION SKILLS AND GETS "EVERYTHING THEY WANT"

DONATES A PORTION OF THE COMPANY'S NET WORTH TO A HOMELESS SHELTER

KNOWS HOW TO NETWORK AND MAKES IMPORTANT CONNECTIONS WITH PEOPLE WHO WILL PROMOTE THE COMPANY

TO THE COMPANY'S DETRIMENT, DOESN'T FIRE SOMEONE BECAUSE THEY DON'T WANT THIS PERSON TO BE OUT OF A JOB

### DISCUSSION QUESTIONS

- What makes a good professional? What are some of the qualities necessary to do good work?

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- What are some of the challenges to doing good work?

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