

NAME:

DATE:

WHAT IS GOOD WORK? AN INTRODUCTION TO THE CONCEPT

Look at the three professions below. Mark off whether you think the item makes the professional “good” at their job or not.

A GOOD JOURNALIST IS SOMEONE WHO...

- ASKS THOUGHTFUL QUESTIONS,
EXPRESSES OPINIONS CLEARLY
- IS AN ANCHOR WOMAN ON
TELEVISION
- BECOMES MANAGING EDITOR OF A
WELL-ESTABLISHED AND RESPECTED
NEWSPAPER
- WRITES A FRONT PAGE STORY FOR
THE NEW YORK TIMES
- WINS A PULITZER PRIZE
- INTERVIEWS GRIEVING PARENTS OF A
MISSING CHILD TO CONFIRM DETAILS
OF A STORY
- SUBMITS A STORY TO AN EDITOR ON A
DEADLINE, BUT DOESN'T CHECK FACTORS
OR DETAILS DUE TO A TIME CRUNCH
- DISGUISES HER IDENTITY AS A
JOURNALIST IN ORDER TO COLLECT
EVIDENCE FOR A STORY
- REPORTS ABOUT THE PRIVATE LIFE OF A
PUBLIC FIGURE EVEN THOUGH IT MAY
AFFECT THE PUBLIC FIGURE'S CHANCE OF
RECEIVING A FAIR TRIAL

A GOOD ACTOR IS SOMEONE WHO...

- IS FAMOUS AND WELL-KNOWN
- PLAYS A LEADING ROLE IN A BIG HIT
MOVIE
- WORKS AS A WAITRESS IN ADDITION
TO AUDITIONING FOR SHOWS ON
ROADWAY
- GETS A ROLE IN A PROMISING NEW
MOVIE WITHOUT HAVING ANY FORMAL
THEATER TRAINING
- DOESN'T HAVE A PAID ACTING JOB,
ONLY ACTS IN SHOWS SPONSORED
BY LOCAL COMMUNITY THEATERS
- WINS AN ACADEMY AWARD OR AN
OSCAR
- DECIDES TO STUDY THE TECHNIQUE
OF ACTING RATHER THAN AUDITION
FOR ROLES
- MAKES MONEY FOR PARTICIPATION IN
A TELEVISION ADVERTISEMENT
- MAKES MONEY FOR PARTICIPATION IN
A TELEVISION ADVERTISEMENT FOR
CIGARETTES

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WHAT IS GOOD WORK? AN INTRODUCTION TO THE CONCEPT

A GOOD BUSINESS PERSON IS SOMEONE WHO...

MAKES A LOT OF MONEY

EMPLOYS A LOT OF PEOPLE

OFFERS EXCELLENT HEALTH CARE TO
ALL EMPLOYEES

MANAGES AN INTERNATIONALLY
RECOGNIZED FORTUNE 500
COMPANY

CHANGES SOME DISAPPOINTING
NUMBERS ON A COMPANY'S
FINANCIAL REPORTS IN ORDER TO
GAIN MORE INVESTORS TO KEEP THE
BUSINESS AFLOAT

HAS STRONG NEGOTIATION SKILLS
AND GETS "EVERYTHING THEY WANT"

DONATES A PORTION OF THE
COMPANY'S NET WORTH TO A
HOMELESS SHELTER

KNOWS HOW TO NETWORK AND MAKES
IMPORTANT CONNECTIONS WITH
PEOPLE WHO WILL PROMOTE THE
COMPANY

TO THE COMPANY'S DETRIMENT,
DOESN'T FIRE SOMEONE BECAUSE
THEY DON'T WANT THIS PERSON TO BE
OUT OF A JOB

DISCUSSION QUESTIONS

- What makes a good professional? What are some of the qualities necessary to do good work?

- What are some of the challenges to doing good work?
