

THE  
GOOD  
PROJECT



# Exploring "Good Work" with Students

Lynn Barendsen, Shelby Clark,  
Kirsten McHugh, Danny Mucinkas,  
Sarah Williams-Habibi



# Introductions



Lynn Barendsen



Shelby Clark



Kirsten McHugh



Danny Mucinkas



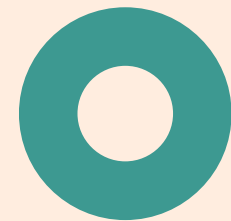
Sarah Williams-Habibi



Shinri Furuzawa

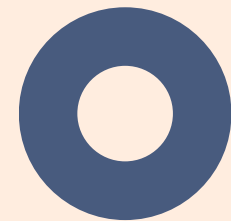


# Agenda for Today



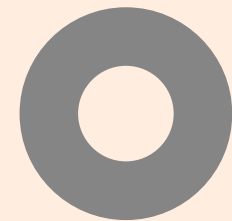
**1**

Narrative  
Discussion



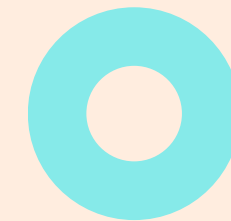
**2**

The Good  
Project's Core  
Ideas



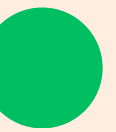
**3**

Lesson Plans and  
Resources



**4**

Q&A Session





# Our Questions

What will we learn?

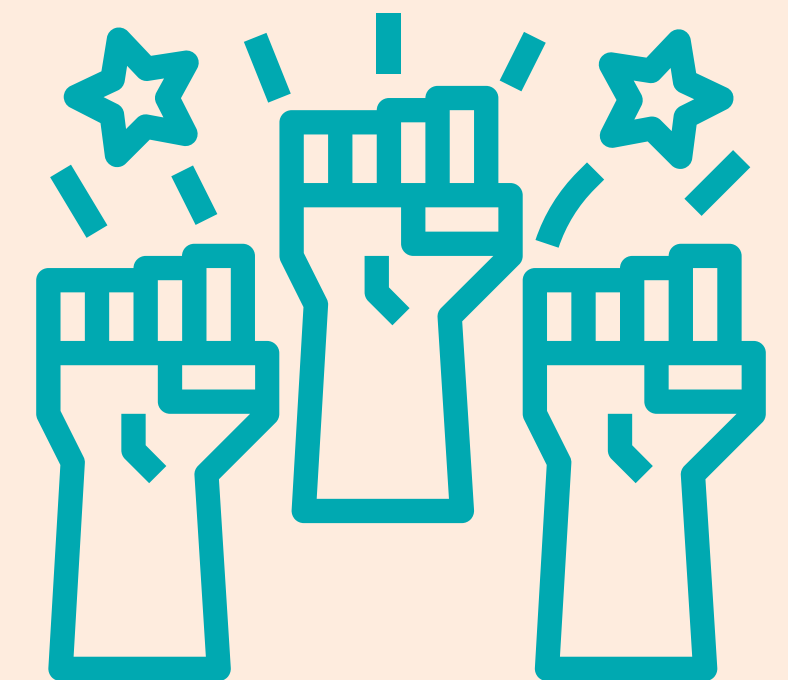
What is good work?

How can you teach  
good work?

Where can you find  
more resources?

# Narrative Discussion

Sara is the executive director of a national nonprofit that represents the concerns of America's independent workforce, including freelancers, consultants, part-timers, and the self-employed. Sara's grandfather was also a union organizer, and although she never met him, she has been very much influenced by his work. Soon after being recognized as one of a group of outstanding social entrepreneurs, Sara was invited to the World Economic Forum (WEF), a meeting of leaders of governments and corporations from around the world. Because the WEF gathers powerful individuals together, there are often protests at the meetings. When Sara arrives at the WEF, she finds a picket line of workers, the people who she is often representing in her work. She feels torn between a loyalty to her roots in the labor movement and a desire to take the chance to speak about her role as a successful social entrepreneur.



What do you see in this narrative? What do you notice?



**See**

**Think**



What does the narrative make you think about? Does it relate at all to your own life?

What does the situation make you wonder? Do you have unanswered questions?



**Wonder**



What would it look like for  
Sara to do "good work" in  
this situation?







# The Good Project's Core Ideas



# The Good Work Project

Begun in 1997 by 3 researchers:

Howard Gardner | Harvard University

Mihaly Csikszentmihalyi | Claremont University

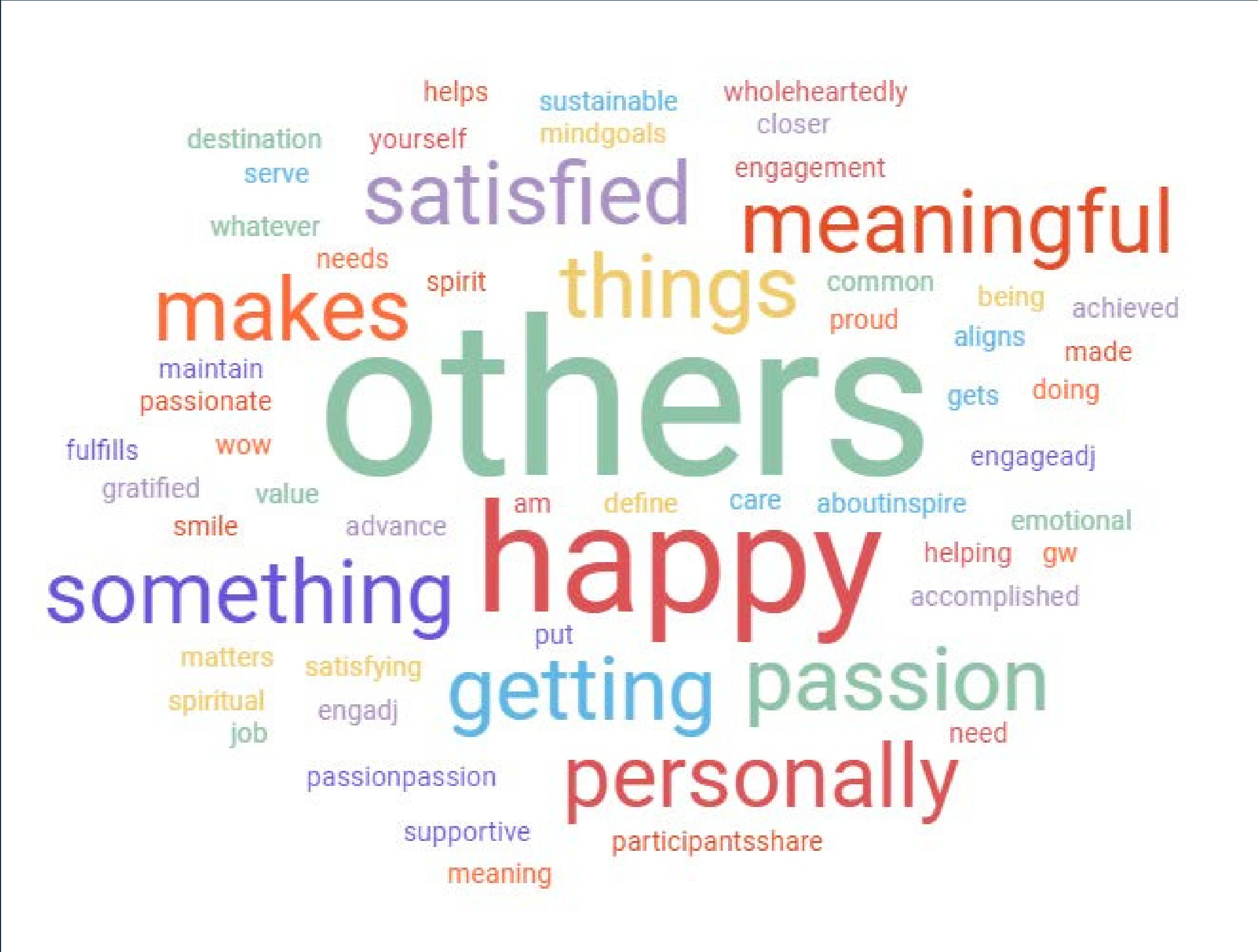
William Damon | Stanford University

Completed over 1700 interviews with professionals from over 9 professions





# Student Understanding of Ethics 2019



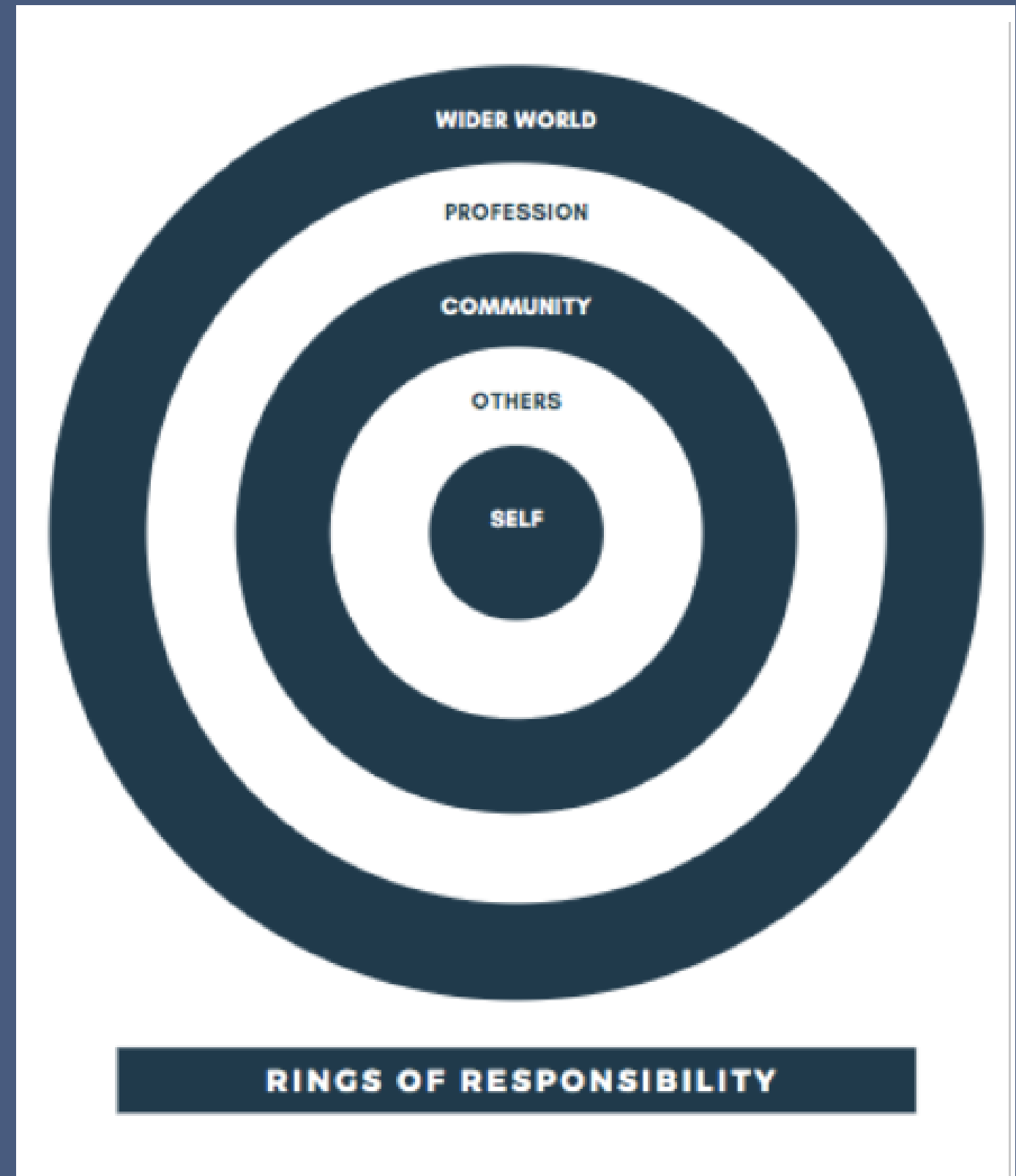
# Student Understanding of Engagement 2019

# Responsibility

To whom or what  
are you  
responsible?



*As commitment to wider society deepens, people think more about the ethical implications of their actions.*



# Alignment & Misalignment



In fields that are aligned, in which the various parties share common goals, people find it easier to do good work.

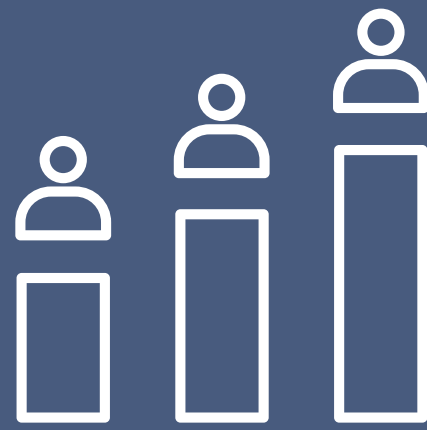
In fields that are misaligned or common goals are not shared, people find good work much more challenging (yet this can lead to creativity).



In education, we are currently in a moment of tremendous misalignment.



# Poll



Doing ethical  
work

Which of the 3Es  
do you think  
students today  
find most  
challenging in  
their lives?



Being engaged in  
their work

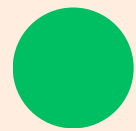


Completing excellent  
work



# Lesson Plans





# The Good Project Lesson Plans

4 Units, 16 45 Minute Full Lessons

Assessment: Student Portfolio

Also available in asynchronous  
online format on SeeSaw

Appendices: whole school format,  
long research project, etc.

## THE GOOD PROJECT



Lesson Plans

*Teach others how to do "good work" that is  
excellent, ethical, and engaging.*

Authored by: Lynn Barendsen, Courtney Bither, Shelby Clark,  
Wendy Fischman, Howard Gardner, Kirsten McHugh,  
and Daniel Mucinskas

# Unit Goals

---

- 1 Students will understand the term "good work" as defined by excellence, ethics, and engagement
- 2 Students will develop habits of reflection through examination of external dilemmas and resources
- 3 Students will articulate their own values and beliefs about work
- 4 Students will reflect upon active strategies to accomplish good work in the future

# LESSON 1.1

STUDENTS WILL UNDERSTAND THE TERM “GOOD WORK” AS DEFINED BY EXCELLENCE, ETHICS, AND ENGAGEMENT.

## LESSON GOAL

Keep this in mind as you complete the activities below

Students will begin to investigate the meaning of “good work” as defined by excellence, ethics, and engagement.

## ASSESSMENT

Think about the following as ways of tracking your students' learning during the lesson

Students will be able to understand and be able to articulate the meaning of “good work” using specific reference to each of the three Es: excellence, ethics, and engagement, through an in-class discussion, written reflection and a reflective activity. Students will think of individuals they believe exemplify good work and write reflections about the exemplars they've identified. Together, students will brainstorm the qualities that make someone a good worker. Based on this discussion, each quality will be considered and categorized as one of the “3 Es”. Students will complete an in-class activity further considering the essential qualities that exemplify good work. The written reflections and activities can be collected and assessed in the Good Work portfolio. Teacher impressions of group conversation can be used to provide feedback. Homework will ask students to consider different “good workers.”

## TOOLS & TIMING

Handouts and activities needed to complete this lesson plan

### Tools

- 3 Es Video
- Activity: What is Good Work? An Introduction to the Concept
- Homework: “Who Does Good Work?”

### Timing

45 minutes

## UNIT 1 LESSON 1.1

### 1. Opener: Introduction to “Good Work” [10 minutes].

- Ask students to think of someone they believe exemplifies good work. If possible, this should be someone the students know personally, but if they can't think of someone, they can also choose an example from history or current events. *Note: Discourage students from asking for definitions of “good work”; part of this activity is unpacking students' own preconceptions of what “good work” means.*
- With these individuals in mind, ask students to write a reflection about this individual: who is s/he? What kind of work does s/he do? Why does s/he exemplify good work?
- Ask students to add this activity to their Good Work portfolio.



### 2. As a group, brainstorm a list of the qualities of a good worker [20 minutes].

- Using their reflections as a starting point, ask students to consider their exemplars.
- If necessary, model this activity by describing one of your own mentors. Try to encourage examples from students that encompass several different types: teachers, family members, friends, other professionals.
- Ask students to throw out descriptors or adjectives (e.g., honest, hard working, visionary, caring, creative) and write these terms on a white board.
- Look at the list of qualities. Make three columns: excellence, ethics, and engagement. Ask students to consider each word individually, and try to place it in one of these three columns. If it's difficult to determine whether a word belongs in one or another column, discuss why and decide as a group if perhaps it should appear in more than one column. *Note: Make clear to the students that you will be using the 3 Es as a framework going forward but allow them to explore their own interpretations of these concepts during this activity.*



### 3. Complete Activity: What is Good Work? An Introduction to the Concept [10 minutes].

- Ask students to complete this activity.
- Reflect together using these discussion questions:
  - What makes a good professional? What are some of the qualities? Some of the factors?
  - What are some of the challenges to doing good work?
- Add this activity to students' Good Work portfolio.



### 4. Present students with their homework assignment, “Who Does Good Work?” Have students watch [this video about the “3 Es”](#) and complete the worksheet for homework. [Video: 2 minutes]. [5 minutes total].

- Give students the handout “Who Does Good Work?”. The activity allows students to name good workers and explain why those individuals represent good work.
- Add this homework assignment to students' Good Work portfolio.



Students think about their model of good work

Students list their qualities of a good worker & categorize into the 3 Es

Complete "What is a Good Worker" worksheet



# Lesson Walkthrough

**THE GOOD PROJECT**

**WHO DOES GOOD WORK?**

As an alternative to writing out answers to the questions below, consider creating an infographic. Be sure to address each of the questions in your design.

**1. WHO ARE THREE PEOPLE YOU CONSIDER TO BE GOOD WORKERS?**

THESE PEOPLE CAN BE REAL OR FICTIONAL (E.G., FROM BOOKS OR MOVIES) AND CAN RANGE IN THEIR ROLES, BUT MUST BE SOMEONE THAT YOUR TEACHER AND CLASSMATES ARE LIKELY TO KNOW. CANNOT BE SOMEONE ALREADY NAMED IN CLASS.

**2. WHAT IS IT ABOUT THESE PEOPLE THAT MAKES THEM GOOD WORKERS?**

PERSON 1:

Assign homework worksheet: "Who does good work?"

**THE GOOD PROJECT**

NAME: \_\_\_\_\_  
DATE: \_\_\_\_\_

**WHAT IS GOOD WORK? AN INTRODUCTION TO THE CONCEPT**

Look at the three professions below. Mark off whether you think the item makes the professional "good" at their job or not.

A GOOD JOURNALIST IS SOMEONE WHO...	A GOOD ACTOR IS SOMEONE WHO...
<input type="checkbox"/> ASKS THOUGHTFUL QUESTIONS, EXPRESSES OPINIONS CLEARLY	<input type="checkbox"/> IS FAMOUS AND WELL-KNOWN
<input type="checkbox"/> IS AN ANCHOR WOMAN ON TELEVISION	<input type="checkbox"/> PLAYS A LEADING ROLE IN A BIG HIT MOVIE
<input type="checkbox"/> BECOMES MANAGING EDITOR OF A WELL-ESTABLISHED AND RESPECTED NEWSPAPER	<input type="checkbox"/> WORKS AS A WAITRESS IN ADDITION TO AUDITIONING FOR SHOWS ON ROADWAY
<input type="checkbox"/> WRITES A FRONT PAGE STORY FOR THE NEW YORK TIMES	<input type="checkbox"/> GETS A ROLE IN A PROMISING NEW MOVIE WITHOUT HAVING ANY FORMAL THEATER TRAINING
<input type="checkbox"/> WINS A PULITZER PRIZE	<input type="checkbox"/> DOESN'T HAVE A PAID ACTING JOB, ONLY ACTS IN SHOWS SPONSORED BY LOCAL COMMUNITY THEATERS
<input type="checkbox"/> INTERVIEWS GRIEVING PARENTS OF A MISSING CHILD TO CONFIRM DETAILS OF A STORY	<input type="checkbox"/> WINS AN ACADEMY AWARD OR AN OSCAR

Class Reflection:  
What makes a good professional?  
What are the qualities?

# Ways to Implement



- Advisories
- Enrichment Sessions
- Work Study
- Intertwined with Curriculum
- Asynchronously
- After school
- And more...

# Good Project Resources



- Dilemmas
- Activities
- Lesson Plans
- Value Sort
- Videos
- Collaboration toolkit
- Blogs
- Good Work Profiles
- Better Arguments & Good Work

**[thegoodproject.org](http://thegoodproject.org)**

 thegoodproject.org

# Q&A





# THE GOOD PROJECT



PROJECT ZERO

[KIRSTEN\\_MCHUGH@HARVARD.EDU](mailto:KIRSTEN_MCHUGH@HARVARD.EDU)

[LYNN\\_BARENDSEN@HARVARD.EDU](mailto:LYNN_BARENDSEN@HARVARD.EDU)

[DANIEL\\_MUCINSKAS@HARVARD.EDU](mailto:DANIEL_MUCINSKAS@HARVARD.EDU)

[SARAH\\_WILLIAMSHABIBI@HARVARD.EDU](mailto:SARAH_WILLIAMSHABIBI@HARVARD.EDU)

[SHELBY\\_CLARK@GSE.HARVARD.EDU](mailto:SHELBY_CLARK@GSE.HARVARD.EDU)