Making Good: Moral Dilemmas and How Professionals Cope—including Editors!
Presentation to the American Association of Dental Editors
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I. Investigating Professional Goals
– As a way to introduce the GoodWork Project, ask participants to work in small
groups and discuss 5 central questions focused on what, specifically drew them to
their work, goals and a larger purpose for their work, and the direction for the
future of their own careers.

II. GoodWork Presentation
• What is “good work”?
• Description of GoodWork research project
• General Findings (responsibility, values, alignment/misalignment)
• Young Professional Findings (specified to journalists)

III. Case Discussion
• Read case “Good Censorship?”
• Consider questions
  - What factors should journalists consider in their decision-making?
  - Was professional excellence sacrificed for personal ethics?
  - Describe the mentoring that took place. Describe the types of mentoring you have
    received.
  - Describe the values held by individuals in your profession.
  - Is the domain of dentistry aligned with accepted dental practices?

IV. Implementing “Good Work”
• 6 factors for determining “good work”
• 3 levers for “good work”
• Additional interventions (e.g. the Toolkit)